

**Tradition and quality.**  
since 1992



BY BELIEVING IN OUR QUALITY  
WE HAVE CREATED A BRAND WHICH  
CAPTURES THE HEARTS  
OF 2,000,000 PEOPLE A YEAR.  
BITE BY BITE, WE HAVE BECOME  
LEADERS IN SERBIA.



- ALWAYS FRESH
- CAREFULLY PREPARED
- USING OUR OWN RECIPE

# NUMBER OF RESTORAUNTS PER CITIES

**BELGRADE 8**

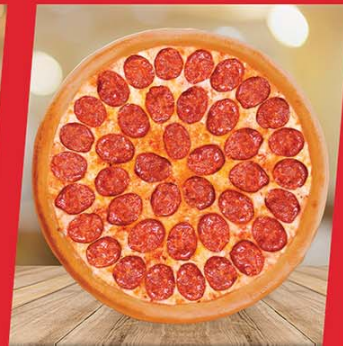
**NOVI SAD 5**

**NIŠ 1**

DESIGN



AS-BUILT DESIGN



## OUR STORY

After 27 years of existence, we proudly stand before 14 Caribic pizza restaurants in Belgrade, Novi Sad and Niš. Our story has been developing bite by bite.

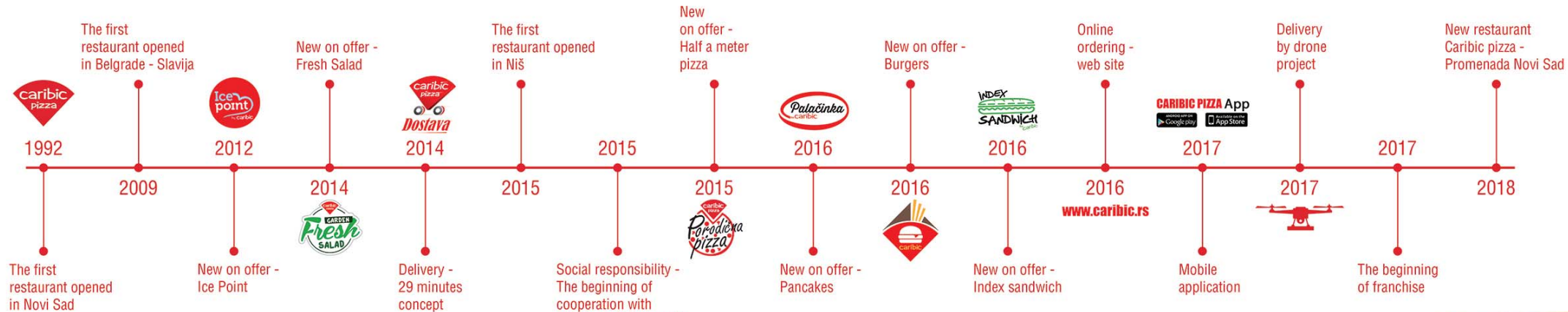
Our pizza is always fresh and that is why it has attracted even the most demanding customers. Our dedication to maintaining the quality of product is on daily basis. Starting from the basic ingredients, up to the final product – at Caribic everything is always fresh.

We are leaders in discovering new products and services and implementation of innovations.

Permanent offer, apart from the most popular Capricciosa, includes over 20 products: a picante pizza Mexico, unique Venetia with cheese stuffed pizza crust, Chicken&Feta pizza for chicken meat lovers, Hot Dog pizza with pizza crust stuffed with hot dogs for real gourmets, burgers and French fries made out of fresh ingredients and raw materials whose prices are affordable and adjusted to the market.

Innovation with a completely new concept of pleasure that Caribic introduced in 2011 has become an absolute hit. It is the favourite ice cream of our guests: Ice Point – sweet and refreshing, which inspires and facilitates combining new tasty ingredients.

# TIME LINE



# CARIBIC DELIVERY



Delivery within 29 minutes concept is a standard we stood by determinately from the very first day. It is exactly this concept that enables for our pizzas always to be fresh, and our customers to be satisfied with the taste and service.

We take care that our each and every product is made out of raw materials of the best quality and every time to justify the confidence our customers have in us. With each next bite they acknowledge why Caribic pizza is so popular.

**CARIBIC PIZZA IS THE MOST SOLD PIZZA IN SERBIA WITH  
2.000.000 PIZZAS SOLD A YEAR!**

**AT OUR PLACE, PIZZA IS ALWAYS FRESH!**



# DUŠAN GLUMAC

a word from one of our franchisees

“

I have seen myself the quality that Caribic as a brand offers, I have conscientiously embarked on an entrepreneurial adventure and today I have two restaurants in Belgrade in franchise. From the very beginning, I had a great support from the brand and the business developed quickly. I am especially proud of this investment and very satisfied with the results.

”



# TERMS AND CONDITIONS FOR THE FRANCHISEES

## INITIAL INVESTMENT

### Equipment

25.000 - 80.000 Euros

### Inventory

10.000 - 50.000 Euros

### Training costs

2.000 - 5.000 Euros

### Entrance fee

12.500 Euros

### Monthly fee

7%

### Marketing fee

2%

## FRANCHISING BUSINESS PACKAGE INCLUDES

- The right to use the brand
- Know-how – secret business concept
- Intellectual property
- Constant professional support
- Franchise manual
- Safe and timely logistic support
- Training and support in every phase of the business
- Visual identity – standards, specifications
- Marketing support

A photograph of two men in business attire shaking hands over a laptop. The man on the left is smiling and looking towards the other man. The background is a blurred office setting.

WHO ARE WE LOOKING FOR  
WE ARE LOOKING FOR A PARTNER



[www.caribic.rs](http://www.caribic.rs)



mmm pizza group

Narodnog fronta 23  
21000 Novi Sad  
Serbia